



Channel Islands
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La Voz de la Colonia Newspaper and Mexican Immigration in Ventura County, 1929-1930

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Introduction

The Spanish language media coverage on immigration issues. There is a big difference in how English language media covers immigration issues compared to Spanish language media. Unlike the English language media, the Spanish language media devotes more coverage on immigration issues. For example, Spanish language newspapers devote more than one page to covering immigration laws, raids and deportations. One of the most popular newspapers is *La Opinion* published in Los Angeles, but less well known is *La Voz de la Colonia* newspaper.

La Voz de Colonia Newspaper

La Voz de la Colonia newspaper was published in Santa Paula, CA from 1926 to 1932 by publisher, Manuel Reyes. The newspaper circulated throughout Ventura and Santa Barbara counties covering local, regional and national news affecting the Mexican population. The newspaper focused on labor struggles, school segregation, small businesses, community organizations, art, entertainment and cultural events as well as immigration issues.

Literature review

- Smith, Micheal and Jorge Durand "El Cosmopolita" de Kansas City (1914-1919): un periódico para mexicanos “ Frontera Norte (2001)
- Francine Medeiros, “La Opinion, A Mexican Exile Newspaper: A Context Analysis of Its First Years, 1926-1929”, Aztlán, (1980)
- Tovares, Raul D. “La Opinión and its contribution to the Mexican community's adaptation to life in the US”, Latino Studies, (2009)

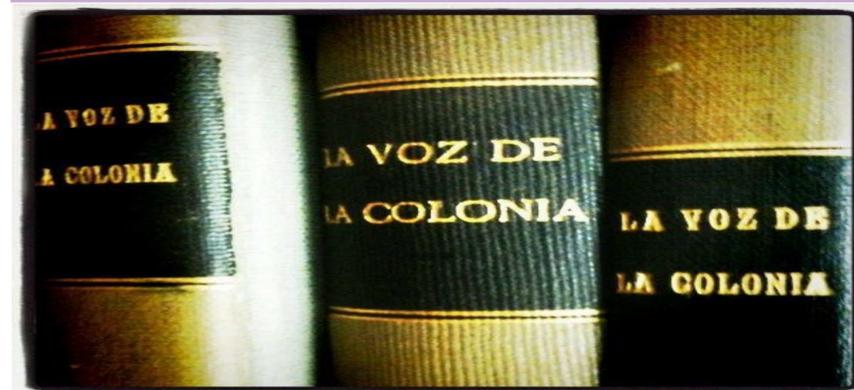
Main Thesis

In this poster presentation I will argue that *La Voz de la Colonia* newspaper, informed the Mexican community about changes in immigration laws, immigration raids and deportation and advocated for immigrant rights. The Spanish language newspaper plays an important role in helping the Mexican and Latinx immigrant communities.



Methods

The primary method is Content Analysis of the *La Voz de La Colonia* newspaper from 1929 to 1930.



Findings

- *News source communicating*

La Voz de la Colonia was the became a main medium of communication for Spanish language readers on local, regional and national news.

- *Immigration laws*

La Voz de la Colonia shared information about what was occurring at that time of 1929 new immigration laws were put in place that restricted Mexicans from entering and made it a felony if they did so.



Conclusion

The research allowed me to learn about how *La Voz de la Colonia* was a main source to the Mexican and Latinx community of Ventura county of the 1920s and 1930s that provided them information on immigration.

The limitations in the research was that I only research two years of the newspaper from 1929 through 1930 and focus on immigration.

In further research I would like to make a comparison on *La Voz de la Colonia* and *La opinion* newspaper.

